

SHOPPING CENTER LUMINI

MAP OF ADVERTISING AND PROMOTIONAL AREAS



Lumini Shopping Center combines shopping and entertainment for the whole family

Lumini is the **first regional shopping center** whose concept combines shopping and entertainment. Surrounded by greenery and offering 1,400 secured parking spaces, it provides visitors with everything they need in one place.

An abundance of natural daylight creates a pleasant atmosphere, while the single-level layout allows easy access to all stores featuring world-renowned brands. The entire space is adapted for people with disabilities, the interior is designed to be child-friendly, and pets are welcome in the center. At Lumini Shopping Center, spread across as much as **34,000 m²**, visitors can enjoy plenty of entertainment. In addition to a cinema, bowling alley, and gaming arcade, there is also a playroom for our youngest visitors.

Contemporary design, a play of colors, and transparent surfaces create a special atmosphere and a unique shopping and entertainment experience. Lumini Shopping Center is the ideal destination for the whole family.

How to reach us?

Lumini Shopping Center is located in the Knežinec business zone, at the southern entrance to the city of Varaždin. It is only a 7-minute drive from the city center. It lies at the intersection of all major routes toward Zagreb, Maribor, and Budapest:

- main exit from the Zagreb–Budapest motorway
- intersection of the Zagreb–Varaždin road
- Zagreb–Goričan motorway
- bypass toward Slovenia



OPENED IN SPRING
2014



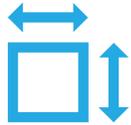
THE ONLY SHOPPING
CENTER IN
**NORTHWESTERN
CROATIA**



MORE THAN
2,600,000
VISITORS PER
YEAR



MORE THAN
50,000
VISITORS PER
WEEK



24,500 m²
NET LEASABLE
AREA



MORE THAN
60 RETAIL
UNITS



MORE THAN **335,000**
CHILDREN HAVE
VISITED THE TWISTER
FUN PARK PLAYROOM



REGIONAL HUB FOR
SHOPPING AND
ENTERTAINMENT



THE ONLY MULTIPLEX
CINEMA, BOWLING
ALLEY, AND ARCADE
CLUB



1,400 FREE
PARKING SPACES

SHOPPING CENTER LAYOUT



SPORT

- 10 Polleo Sport
- 10a Hervis
- 12 Skechers
- 40 Buzz
- 42 adidas
- 48 Sport Vision
- 56 Snipes

MODA/FASHION

- 1 C&A
- 2 Deichmann
- 9 s.Oliver
- BLACK LABEL
- 14 H&M
- 15 S. Oliver
- 16 Tom Tailor
- 17 Galileo
- 27 Benetton
- 27a Jack&Jones
- 28 Europa 92
- 29 Sinsay
- 30 Jeordies
- 31 Sandra i Toni
- 33 Galeb
- 36 Mohito
- 41 Manilla
- 44 Bershka
- 45 New Yorker

TEHNIKA/ ELECTRONICS MULTIMEDIA

- 21 Znanje
- 21a Hrvatski Telekom
- 58 Tisak

DOM/ HOUSEHOLD

- 5 Vitapur
- 8 Pepco
- 43 Top Shop

DODACI I NAKIT/ ACCESSOIRES JEWELLERY

- 6 IQOS Service Point
- 18 Ghetaldus
- 19 Accessori Donna
- 22 Puffkalica.hr
- 24 Pandora
- 27b Watch centar
- 35 Optika Anda
- 53 Dominik zlatarnice i srebrnarnice
- 54 Mobia
- 55 Charm Silver

ZDRAVLJE LJEPOTA/ HEALTH&BEAUTY

- 3 Müller
- 13 dm
- 34 BIPA
- 49 Farmacia
- 59 Belami Threading Corner

KUĆNI LJUBIMCI /PETS

- 39 Zoo City

GASTRO

- 23 Brooklyn caffe
- 47 Leggiero bar

ZABAVA/FUN

- 4 Kooglana Bowling & Fun
- 46 CineStar
- 52 Rebuy Stars Casino

DJECA/KIDS

- 7 Twister FUN PARK
- 20 Ciciban
- 38 Baby Center
- 51 Twister Arcade

SUPERMARKET

- 11 Konzum

Shopping centre management



Rental Prices for Promotional Spaces (€)	up to 5m2	up to 10m2	up to 20m2	up to 30m2
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Sales stand (per day)	55,00	80,00	120,00	150,00
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Promotions (per day)	150,00	170,00	230,00	250,00
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Car dealers - car display (per month)	-	1.800,00	-	-
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Promotion - outdoor parking lot (€/per day)	up to 100m2	up to 200m2
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	700,00	
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		900,00
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*VAT is not included in the price.

** Payment is made according to the offer before the promotion takes place.

*** From December 1 to December 31, all prices are increased by 30%.

IMPORTANT NOTES:

- Every promotion/sale must follow the center's opening hours (09:00 – 21:00).
- Setup and dismantling of displays must be done outside the center's opening hours (21:00 – 08:00).
- During opening hours, someone must always be present at the display (promoter/salesperson/hostess).
- Other provisions are defined by the Lumini Shopping Center House Rules.

ADVERTISING SPACES



City light

Monthly rental:

160 € / 1 citylight

14-day rental:

100 € / 1 citylight

Production (material creation) is not included in the prices.
VAT is added to the listed prices.



Flags in the Center Parking Lot

Monthly rental:

70 € / each

14-day rental:

40 € / each

Production (material creation) is not included in the prices.
VAT is added to the listed prices.



Radio Advertising

1 broadcast:

7 €

Production (material creation) is not included in the prices.
VAT is added to the listed prices.



Moms & Babies Room

Monthly rental:

100 €

Production (material creation) is not included in the prices.
VAT is added to the listed prices.



Center Entrances – Doors

Monthly rental:

1.000 € / 1 door

Production (material creation) is not included in the prices.
VAT is added to the listed prices.


LUMINI
SHOPPING CENTAR

CONTACT

Kristina Mešnjak

Office Manager

kristina.mesnjak@lumini.hr

www.lumini.hr